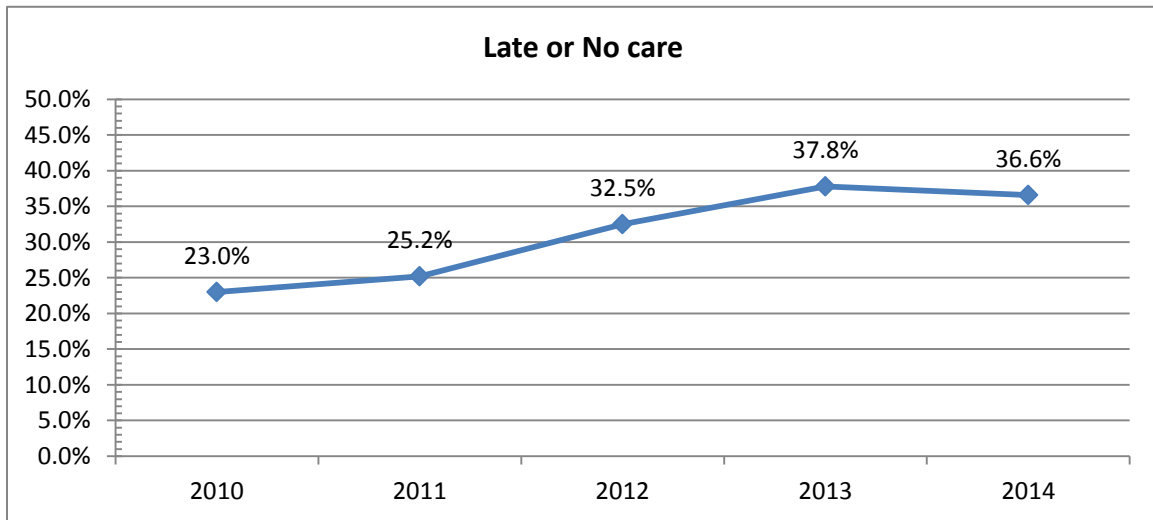


INDICATORS

T1 PRENATAL CARE



STORY BEHIND THE CURVE

Pushing UP - Factors

Lack of

- Sex Education
- Importance of prenatal care
- Info on Fetal Development
- Ins/Medicaid
- Transportation
- Late Pregnancy Tests
- Fear
- Taboo/ Shame/ Denial
- Job Obligations
- Child care
- No family Support unfamiliar with resources
- Substance use/abuse
- *Domestic Violence*
- Demographics
 - Teen Pregnancy
 - Location
 - Culture immigration status
- CPS involvement
- Legal issues
- No med. Home
- Decrease in quality care

Pushing Down - Factors

- Increased
 - Education
 - Awareness & PSA's
 - Resources
- Cut red tape Medicaid process
- More access to community clinics
- More Dr. to take prenatal Medicaid/CHIP
- Incentives (car seat, pack & play, baby stuff)
- Home visitation
- School Dist. Support
- Abstinence Program

PARTNERS

T1 PRENATAL CARE

- NFP
- PAT
- SA Birth Doulas
- March of Dimes
- WIC
- METRO HEALTH
- CentroMed
- Healthy Start

- Hospitals
- Ins. Co
- CommuniCare
- Employers
- OB/fam. Practice
- School Districts/Univ.
- Faith-Based Ministry

SOLUTIONS

Evidence-Based

- PSA'S
- TX Home Visiting
- Centering Pregnancy

Promising Practice

- Mobile Care Clinics
- Any Woman Can
- Insurance Incentives
- NISD School Age Parenting
- Doula Services
- Community Health Care
- Text-4-baby & other Pregnancy Apps.

No Cost-Low Cost

- PSA's
- Alternate Clinic Hours
- Flexible hours @ work (Dr. Visit, Home visits)

Off the Wall

- Peer Mentoring
- More detailed sex ed. Curriculum (earlier the better)
- Faith Based Mentoring
- Sex Education in College
- Tele health
- More service programs offer Pregnancy Testing
- More collaboration w/WIC

STRATEGIES

T1 PRENATAL CARE

- IDENTIFY Pregnant Women Earlier thru social services.
- PSA's concentrated in high need areas
- More school dist. Involvement for students & parents