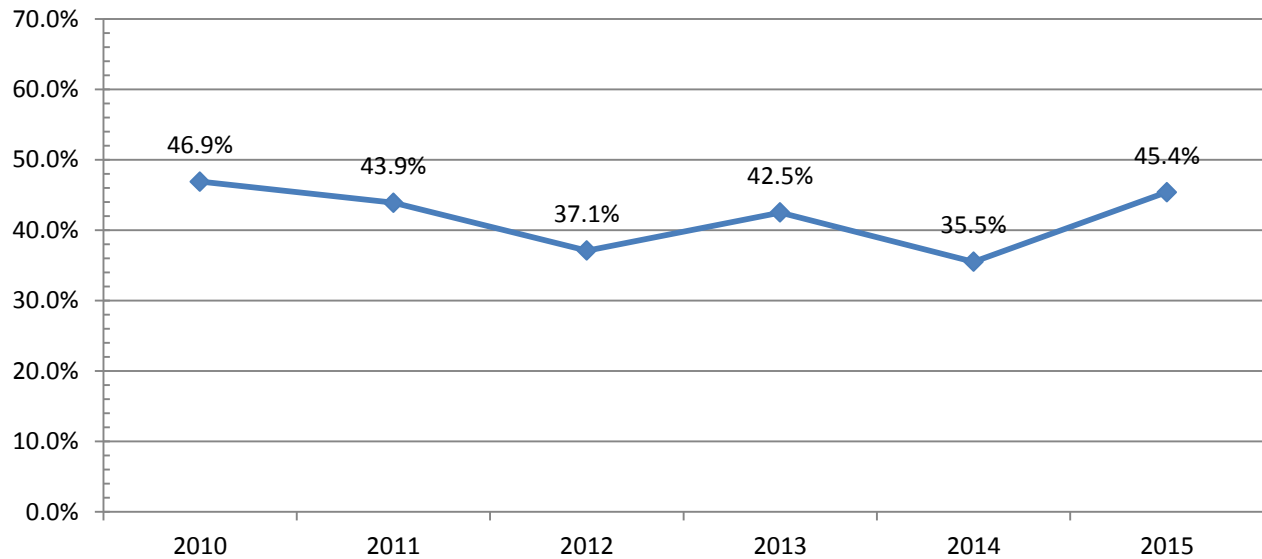


INDICATORS

T2 PRE-K ENROLLMENT

% of Children Enrolled (MOE)



STORY BEHIND THE CURVE

Pushing UP - Factors

- Pre-K 4 SA
- Additional \$ in 2015
- ↑ in Public Awareness

Pushing Down - Factors

- Decreasing in State \$
- Accessibility - Transportation
- Half-days scheduling issues with/parents
- Not enough spots
- Eligibility Requirements
- Decrease Workforce Participation
- Value of Early Education

PARTNERS

T2 PRE-K ENROLLMENT

- School districts
- COSA
- SA mayor
 - Elected officials
- Community Agencies✓
- Family, friends, neighbors
- Corporations
 - hospitals

SOLUTIONS

Evidence-Based	Promising Practice
<ul style="list-style-type: none"> • Expanding Pre-K SA • Home-based programs • Group based programs 	<ul style="list-style-type: none"> •
No Cost-Low Cost	Off the Wall
<ul style="list-style-type: none"> • Increase of Public Awareness • Integrate information into 0-3 programs 	<ul style="list-style-type: none"> • More State \$ • More Slots • Universal Pre-K • Office of Early Education

STRATEGIES

T2 PRE-K ENROLLMENT

- Use experts to raise public awareness on the importance of Pre-K SA
- Use (H-E-B) (Spurs) corporate partners to partner for public awareness on importance of Pre-K:
 - Side of cereal, bags, commercials, coupon booklets
- Partner with local officials for universal Pre-K