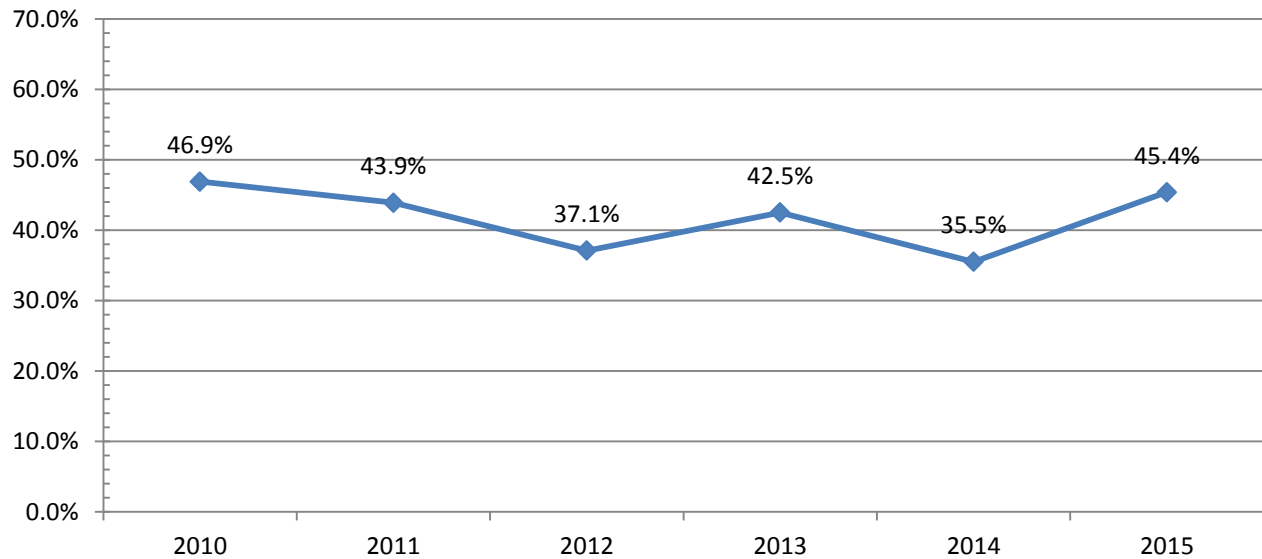


INDICATORS

T1 PRE-K ENROLLMENT

% of Children Enrolled (MOE)



STORY BEHIND THE CURVE

Pushing UP - Factors

- *Head Start Expansion**
- *Better Paying Jobs**
- ↑ in Childcare Centers
- PreK4 SA
- More Awareness for Importance of Pre-K
- *Population Growth**
- *Mobility*
- ↑ in eco. dis. demographic
- Data is not clear-would like to see difference in*:
 - 3 yr. old data vs. 4yr old data
 - Private School vs. Public School

Pushing Down - Factors

- State funding for PreK4 SA went down in 2010
- Transportation
- Half-day schedule (1/2 day state funding only)
- *No 3 year old funding**
- *No After school care at schools (ISD's offering Pre-K**
- *Cultural/Political/Religious norms for child care**
- Set # of slots/capacity

PARTNERS

T1 PRE-K ENROLLMENT

- ISD's
- COSA
 - PreK4 SA
 - Library
- P16 Plus *
- Community Agencies
 - Family Services *
 - AVANCE*
- Child Care Centers*
- Other Head Start providers
- WSA*
- Churches*
- State/Local gov.
- VIA*
- Excel Beyond the Bell SA
- United Way of San Antonio & Bexar County
- HEB
- Wolf Trap*
- Clinics*
- Media*

SOLUTIONS

Evidence-Based	Promising Practice
<ul style="list-style-type: none"> • Full-day with Extended Day Programs* • More \$* • Population Projections* • Universal Pre-K (3 and 4) • Bilingual/Dual Language 	<ul style="list-style-type: none"> • Marketing Campaign • Promotoras * • Community schools* • Give VIA passes to families enrolled in Pre-K free* • Transportation
No Cost-Low Cost	Off the Wall
<ul style="list-style-type: none"> • Standard Enrollment Process/Application* • Promote Pre-K at Libraries -- marketing * 	<ul style="list-style-type: none"> • Get pediatricians to Provide Pre-K • Universal Pre-K • Virtual/Pre-K* • Telemedicine • Parent Partners in Classrooms* • Require Pre-K Enrollment if Accessing TANF*

STRATEGIES

T1 PRE-K ENROLLMENT

- Robust City-Wide Marketing Positive Campaign
- Standardize Enrollment*
- Advocating/Lobbying for Universal Pre-K (3 &4)