

ReadyKidSA Coalition

Tip Sheet on RBA Language and the Turn the Curve Questions

Term	Definition	Example or notes
Result	A condition of well-being for children, adults, families or communities.	<ul style="list-style-type: none"> <li>• Children born healthy</li> <li>• Children ready for school</li> </ul>
Indicator	A measure which helps quantify the achievement of a result.	<ul style="list-style-type: none"> <li>• Rate of low-birth weight babies</li> <li>• Percent ready at K entry</li> </ul>
Headline Indicator	An indicator prioritized above others because it ranks high in communication, data, and importance power.	
Performance Measure	A measure of how well a program, agency or service system is working.	3 types of PMs: <ul style="list-style-type: none"> <li>• How much?</li> <li>• How well?</li> <li>• Better off?</li> </ul>
Communication Power	Indicator or Performance Measure that speaks to a broad range of audiences	<u>To rank high, metric:</u> <ul style="list-style-type: none"> <li>• Uses clear language</li> <li>• Passes the public square test</li> </ul>
Data Power	Indicator or Performance Measure that rises above other metrics in its ability to impact the Result	<u>To rank high, metric:</u> <ul style="list-style-type: none"> <li>• Strong association to impacting the Result</li> <li>• As it improves, other associated metrics also improve</li> </ul>
Importance Power	Indicator or Performance Measure for which quality data is available on a timely basis	<u>To rank high, metric:</u> <ul style="list-style-type: none"> <li>• Data is available</li> <li>• Data has high integrity</li> <li>• Data is cost-effective to produce and collect</li> </ul>

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Population	Performance
<b>Result</b> <ul style="list-style-type: none"><li>• What are the quality of life conditions we want for children, adults, and families in our community?</li></ul>	<b>Program</b> <ul style="list-style-type: none"><li>• What program, agency, or service system?</li><li>• What solution or strategy?</li></ul>
<b>Indicator</b> <ul style="list-style-type: none"><li>• How can we measure the population level result?</li></ul>	<b>Performance Measure</b> <ul style="list-style-type: none"><li>• How much?</li><li>• How well?</li><li>• Better off?</li></ul>

Five Questions

1	How are we doing?
2	What is the story behind the curve?
3	Who are the partners who have role to play in Turning the Curve?
4	What works to Turn the Curve?
5	What is our Action Plan to Turn the Curve?