

What is a Vision Statement?

A one-sentence statement describing the clear and inspirational long-term desired change resulting from an organization or program's work.

Examples of Strong Vision Statements

A just world without poverty

Oxfam

A hunger-free America

Feeding America

A world where everyone has a place to live

Habitat for Humanity

Equality for everyone

Human Rights Campaign

**Our vision is that people everywhere
share the power of a wish**

Make-A-Wish Foundation

What makes them well-crafted?

ReadyKidSA Coalition Vision Statement

(draft)

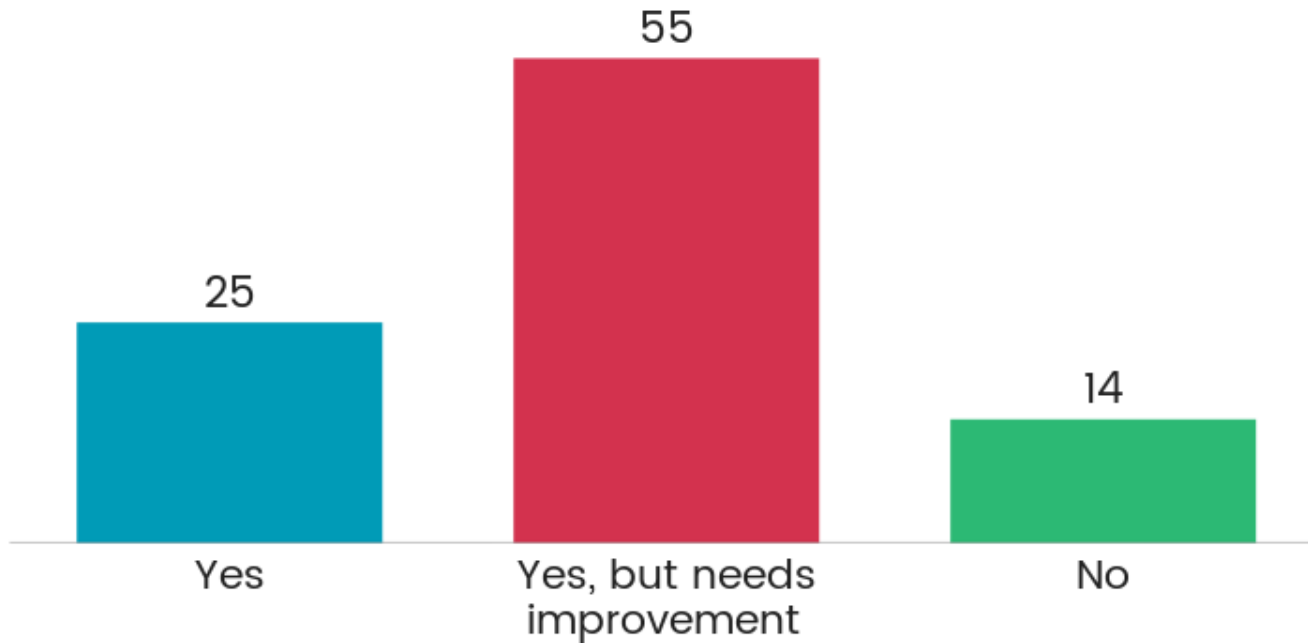
All children in San Antonio and Bexar County are smart, healthy and happy.

Agenda for Children in San Antonio and Bexar County

10 17 16 Stakeholder Meeting

Vision Statement - "All children in San Antonio & Bexar County are smart, healthy, and happy." - EVERYONE

Mentimeter



10 17 16 Stakeholder Meeting Feedback on Vision Statement

Add/need family

Add have access

Need to define terms

Include the word "all" (equity)

Add resilience

Other word: confident

Smart to learn, healthy to grow, happy to thrive

Smart judgmental/needs to go

"Our community" vs. SABC

Change happy

"Reach maximum potential"

Add Safe (Nurtured)



Vision Statement Revision

- | | |
|--|-------------------|
| 1. Table Discussion: changes to the current draft Vision statement. | 20 minutes |
| 2. Tweak the Vision statement with your changes | 5 minutes |
| 3. Report Out: groups present revised statements | 15 minutes |
| 4. Break | 15 minutes |
| 5. Menti.com: Vote on top recommendations (2 per person) | 5 minutes |

Headline Indicators

Smart

- PK Enrollment under the age of 5
- % of youth who are Kinder ready
- % of children at grade level in Reading by 3rd grade

Healthy

- Low/no prenatal care
- Children with health insurance
- Food insecurity

Happy

- Child abuse/neglect rates
- Trauma/toxic stress levels
- Mental health
- Poverty rates